



*St. Rose of Lima Church
1305 Royal Avenue
Simi Valley, CA 93065
www.strosesv.com*

CARNIVAL

**JULY 7-9
2017**

April 2017

Dear Business Owner,

As the chair of this year's St. Rose of Lima Carnival, I invite you to consider partnering with us to present this annual community event for the good people of Simi Valley.

The exact origins of our carnival seem to be lost in the sands of time but long-time parishioners recall that it began in the 1940's as a church barbecue at a local park and eventually games were added. With the acquisition of our present church site in the 1960's the carnival found a permanent home and more space to add rides, more food and entertainment.

Our summer carnival has become one of the largest community events in Simi Valley. Today we attract tens of thousands residents, neighbors and friends. We provide a safe, low cost, fun-filled, family atmosphere for adults, teens and children to enjoy a lazy summer evening, thrilling rides, games, live entertainment, beer garden, world famous sweet tooth booth, used book sale and a wide variety of favorite carnival food, including our famous Lemos family carnitas. The proceeds from this event benefit our K-8 school and the 40+ church ministries, many of which serve the homeless, hungry and addicted in our own community.

With so many Simi Valley residents in attendance, you can see that this is a great way to advertise your business. As a partner your business can be seen in a variety of ways: signage, social media, announcements during the event, and could even be included in our radio ads on 99.1 The Ranch. This year we will have a large covered dining area and stage where your business could be prominently displayed.

We thank you in advance and we greatly appreciate your considering and invitation to be a partner of this year's summer carnival. All Donations are Tax Deductible. FEDERAL NONPROFIT TIN #: 95-2190237

Sincerely,

Don Runyon
Carnival Chair

Sean Reeves
Partnership Coordinator